

Dear National Initiative X Participant,

We're so pleased that you are planning to attend National Initiative X Meeting One, to be held October 16th and 17th at the Omni Chicago. It is vitally important that you book your reservation with our host hotel here: https://bookings.omnihotels.com/event/chicago/AIAMC-2025-National-Initiative-Meeting-10082025

We recognize there are many great places to stay in downtown Chicago and that you may prefer a different property.......perhaps somewhere closer to the airport or at a brand with whom you have points. Were you aware that the AIAMC is contractually obligated to fill our room block at the Omni Chicago or face significant attrition fees? We ask that you please understand this and support us by staying at the hotel with whom we've contracted.

It's entirely understandable to think, "My reservation, i.e., this one reservation won't make a difference. The AIAMC will be fine. I'm going to stay somewhere else." We promise you: Your reservation DOES matter! This past spring, we hosted the 2025 Annual Meeting and NI IX Meeting Four at the Loews New Orleans Hotel. We were surprised and disappointed when more than a dozen meeting attendees booked their hotel reservations somewhere else. Each of those individuals received a personal outreach from AIAMC senior staff, who explained concerns regarding contractual obligations and potential attrition fees. Only two registrants took what we said to heart, canceled their reservations, and re-booked with the Loews New Orleans. Those two individuals represented just four room nights. The AIAMC *did* meet our contractual obligations with the Loews New Orleans, but just <u>barely</u>: by FOUR room nights. You see, EACH and EVERY reservation matters: staring with **yours**.

If the AIAMC doesn't fill our room block, we will have no choice but to increase registration fees for future meetings – something we do not wish to do.

We are in this together. Please: secure your reservation with the Omni Chicago today https://bookings.omnihotels.com/event/chicago/AIAMC-2025-National-Initiative-Meeting-10082025. We look forward to seeing you soon; thank you for your attention to this, and please reach out if you have concerns or suggestions!

Safe travels,

Victor Kolade, MD AIAMC Treasurer &

National Initiative X Co-Chair

Victor O. Kolade

and Medicine Clerkship Director, Guthrie Clinic

Kimberly Pierce Burke AIAMC Executive Director